

# Intelligent

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and washrooms since 2012.**



## Case Study: Bobrick Washroom Equipment, Inc.



### PROJECT DETAILS

**Location:**  
North Hollywood, CA

**Architect:**  
Gensler Architects (Los Angeles)

**Featured Products:**  
PRIVADA Cubicles (HPL Mission White with aluminum hardware)

B-38030 Recessed Paper Towel Dispenser/Automatic Hand Dryer/Waste Bin (3-in-1 Unit)

B-290 Welded-Frame Mirror

## Community and Privacy, Hand-in-Hand

*Bobrick's restroom and a corporate culture of community*



B-38030

In conceptualizing Bobrick's new headquarters in North Hollywood, CA, the design team at Gensler Architects (Los Angeles) set out to create a work environment that celebrated Bobrick's egalitarian culture and innovative work processes, while facilitating connection and collaboration throughout.

As Gensler developed the overall workplace concept, the design team brought that same philosophy to the restroom design. What better way to foster a sense of community and highlight the best of Bobrick's products than by creating a communal hand washing area that emphasized the best of Bobrick's culture?

Gensler developed a restroom concept that featured stainless steel Bobrick accessories in an open, shared hand washing area and PRIVADA cubicles in the men's and women's rooms to create an added sense of privacy.

### EXECUTIVE INPUT

Bobrick CEO Mark Louchheim worked closely with Gensler Architects to ensure that the restroom concept reflected the company's community-centric culture.